



THE SHERIDAN STORY

FIGHTING CHILD HUNGER



2017-2018 SCHOOL YEAR ANNUAL REPORT

NOTE FROM OUR EXECUTIVE DIRECTOR

I often think about something a mom told me once. Her daughter participates in our weekend food program, and she said, "Sometimes the food we receive from The Sheridan Story is the only food in our home."

If not for the work you are supporting at The Sheridan Story, this family would sometimes have nothing to eat. Think about that for a moment.

The problem of child hunger exists right in front of us - and together we are doing something about it. Together, we have changed the story of child hunger for thousands of children and families in Minnesota!

However, we aren't done. We can't be done. There are thousands more children in our community that don't have enough to eat and are not yet able to participate in our program.

It has certainly been another incredible school year of growth in impact on child hunger. We have made significant strides! Now let's keep going. There's more to do.

I'm honored to do this work with you, and I'm so thankful for your partnership.



Rob Williams
Executive Director



Through our network of community partners, The Sheridan Story works hard to get food to kids who live in food insecurity, which means they don't always know where their next meal is coming from. We strive to make a difference in children's lives by specifically focusing on food "gaps" - the times when the children aren't at school to access the meal programs. We have had tremendous growth in the last five years, going from serving one school to almost 200 schools, but there are still 200,000 kids in Minnesota who don't have enough to eat.

The Sheridan Story develops and supports successful partnerships between sponsoring community organizations and schools in need. This partnership-based model has allowed us to make a broad and sustainable impact in the fight against child hunger, because we believe that child hunger is not a supply problem, but a distribution problem.



HOW WE MEASURE SUCCESS

INCREASE IN IMPACT THROUGH FOOD PROGRAM EXPANSION SINCE 2017-2018

634,677 meals, 11% growth

191 Schools, 45% growth

186 Sponsor organizations, 79% growth

SURVEY RESULTS

FAMILIES REPORT - ASSURANCE THAT OUR FOOD PROGRAM MAKES A POSITIVE IMPACT IN THE CHILDREN'S LIVES

86% of families reported their children were more prepared for school as a result of our program

97% of families reported their families were better supported as a result of our program

SCHOOLS REPORT - % OF SCHOOL STAFF SEEING IMPROVEMENT IN CHILDREN IN THE FOLLOWING CATEGORIES AS A RESULT OF OUR PROGRAM

88% academic performance

85% self-esteem

79% attendance

88% attention in class

82% behavior



OUR MISSION

Fight child hunger through community and school partnerships

HOW WE MEASURE SUCCESS, CONTINUED

SCHOOLS REPORT - % OF SCHOOL STAFF SEEING IMPROVEMENT FOR THE SCHOOL IN THE FOLLOWING CATEGORIES AS A RESULT OF OUR PROGRAM

90% more supported by community

52% had no relationships with sponsor prior to The Sheridan Story

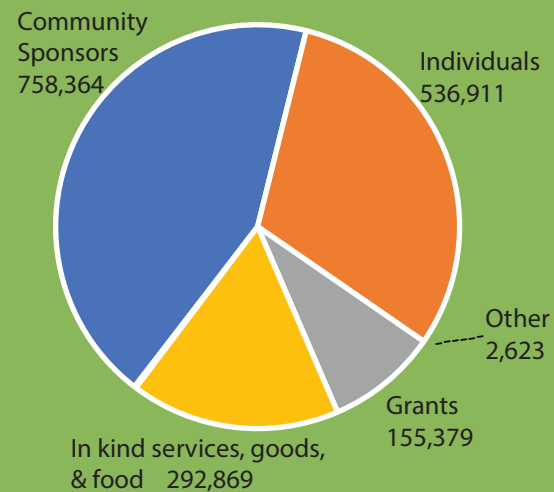
COMMUNITY SPONSORS REPORT - % OF SPONSOR STAFF & VOLUNTEERS SEEING IMPROVEMENT FOR THEIR ORGANIZATION IN THE FOLLOWING CATEGORIES AS A RESULT OF OUR PROGRAM

99% motivation to serve

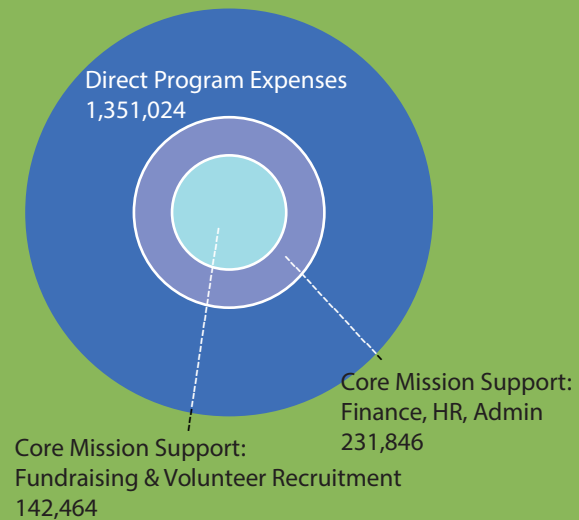
100% their group's role in the community

2017-2018 FINANCIAL OVERVIEW

Revenue

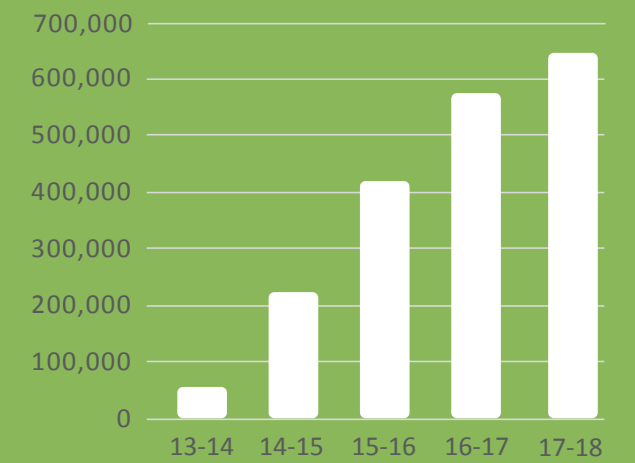


Expenses



OUR IMPACT IS GROWING

Number of meals served to children in our community by school year



2017-2018 FINANCIAL STATEMENTS

	2017-2018	2016-2017	2015-2016
Revenue			
Community Sponsors	758,364	569,041	410,980
Individuals	536,911	368,052	162,191
Grants	155,379	209,183	171,317
In kind services, goods, & food	292,869	148,469	129,447
Other	2,623	3,471	1,461
Total Revenue	1,746,146	1,298,216	875,396
Program Expenses			
Program Services	1,351,024	1,019,808	739,074
Management & General	231,846	182,716	62,433
Fundraising & Volunteer Recruitment	142,464	102,525	41,370
Total Functional Expenses	1,725,334	1,305,049	842,877
Net Revenue/Deficit	20,812	(6,833)	32,519
Assets			
Cash	178,595	279,315	292,186
Inventory	142,840	97,153	45,378
Property & Equipment	175,656	112,974	48,632
Other Assets	51,045	67,362	54,283
Total Assets	548,136	556,804	440,479
Liabilities & Net Assets			
Accounts Payable & Accrued Expenses	55,082	28,716	30,273
Deferred Revenue	247,927	313,112	205,899
Deferred Rent	26,841	17,502	
Total Liabilities	329,850	359,330	236,172
Total Net Assets	218,286	197,474	204,307
Total Liabilities & Net Assets	548,136	556,804	440,479



LOCATIONS SERVED

The Sheridan Story works mainly in the Twin Cities area and in the 2017-2018 school year had programs in the following School Districts (please note that we are not limited to working only in the School Districts listed here):

Anoka-Hennepin
Apple Valley-Rosemount-Eagan,
Bloomington
Columbia Heights
Delano
Eastern Carver County
Eden Prairie
Edina
Elk River
Farmington
Minneapolis

North St. Paul-Maplewood-Oakdale
Osseo
Richfield
Robbinsdale
Roseville
St. Anthony-New Brighton
St. Louis Park
St. Paul
Wayzata
West St. Paul-Mendota Heights-Eagan
and Westonka

Summer programs were operated by The Sheridan Story in many of the above districts as well as in the following Minnesota cities:

Belgrade
Bird Island
Breckenridge
Glencoe
Sleepy Eye

Rochester
Owatonna
Waseca
Willmar



SUPPORTERS AND VOLUNTEERS

WE COULDN'T DO ANYTHING WITH OUT OUR PARTNERS IN THE COMMUNITY!

3,991 Volunteers • 8,152 volunteer hours • 1,619 donors

BOARD OF DIRECTORS

Bob Thomas (Chair)

Chief Experience Officer
YMCA of the Greater Twin Cities

Ryan Beach (Vice Chair)

Vice President
Divisional Merchandise Manager, Target Corporation

Rachel Riensche (Secretary)

Intellectual Property and Business Consultant
Self employed

Bob Peterson (Treasurer)

Finance Director, Home & Community Services,
Allina Health

Beth Lasley

Retired - Inclusion Specialist
Minneapolis Public Schools

Bruce Ensrud

Wealth Advisor
Thrivent Financial

Helene Clark

Vice President, Sales Planning & K12
Schwan's Food Service

Jon McTaggart

President and Chief Executive Officer
American Public Media & Minnesota Public Radio

Leadriane Roby

Assistant Superintendent
Richfield Public Schools

Michael Binder

Lead Pastor
Mill City Church

Wendi Jarson

Retired - Assistant Principal at Sheridan Arts
Magnet Elementary School
Minneapolis Public Schools

Woody Kingman

Retired - Vice President
Tealwood Asset Management

Rob Williams (Staff)

Executive Director
The Sheridan Story



CONTACT US

2723 Patton Road
Roseville, MN 55113

sheridanstory.org

612-568-4003

facebook.com/thesh SheridanStory

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